

LO: I am learning to explain the concept of 'messages' and how it affects my life, and the lives of Christians.

Task 1 - Mind map your thoughts around the images.

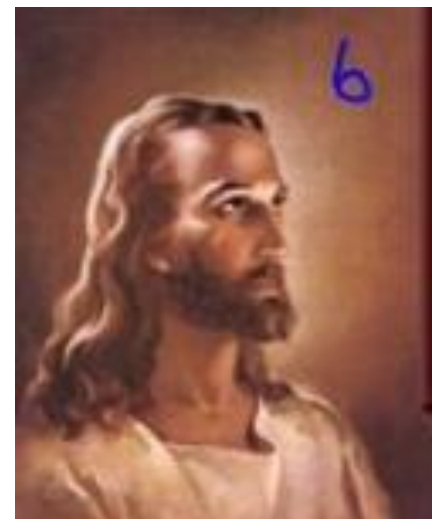
Different types of messages:

Why do you think they have decided to portray these messages in this way?

The collage includes the following messages:

- NHS Heart Attack:** A poster with a red cartoon character and text: "INDIGESTION, SWEATY, CLAMMY, CHEST PAIN/ DISCOMFORT, ARM ACHES/ NUMBNESS, BREATHLESSNESS, NAUSEA. HEART ATTACK? DON'T WAIT. RING 999. THINK! WHY ASK?"
- NHS Skin Cancer:** A poster featuring a person in a yellow shirt and orange hard hat. Text: "Men who work outdoors are at greater risk of developing skin cancer. Skin cancer is one of the most common forms of cancer and can be fatal." Includes the hashtag #CoverUpMate.
- The eatwell plate:** A diagram of a plate divided into sections for different food groups: vegetables, fruit, starchy foods, protein, and dairy. Text: "The eatwell plate is a guide to help you get the balance right. It shows how much of each you should eat from each food group." Includes a fork and knife.
- UNICEF:** A poster with the text "FOR EVERY CHILD IN DANGER" and "unicef UNITED KINGDOM" over a photo of a child in a war-torn area.
- Don't Be Off Hand:** A poster showing two hands forming a heart shape. Text: "DON'T BE OFF HAND. CARE ABOUT HAND HYGIENE." Includes the slogan "Wash your hands. It's the best way to stop germs from spreading."
- Think They're Clean? Know They're Clean:** A poster showing two hands being washed. Text: "THINK THEY'RE CLEAN? KNOW THEY'RE CLEAN." Includes the slogan "Wash your hands properly for 20 seconds. It's the best way to stop germs from spreading."

Task 2 - What messages can you see from these pictures?



Challenge: Can you choose two pictures to compare and contrast? Do they suggest similar messages?

Picture number:	Picture number:

Extension task: (Optional)

Why are some people resistant to some messages? (For example, the Government telling people to eat five helpings of vegetables or fruit a day.)

Think carefully about messages we hear all of the time - Why don't people follow messages? Why do some people go against the messages?

Areas to think about: Covid-19 messages, the people that invaded the Capitol building in the USA, WW2 messages, school messages.