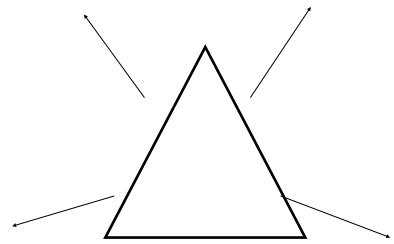
L.O. I can identify ideas, beliefs, attitudes and experiences of men, women and children from the past.

What is your product?

Who needs it?

What is it?



What does it do?

Why is it important?

What are going to be the key selling points of your product?