

Winston Churchill's Speech

Writing Checklist

Read through and check your work against this checklist to make sure your writing is powerful, persuasive and well structured:

- ✓ Clear introduction
- ✓ Polite tone
- ✓ Repetition of key words and phrases
- ✓ Direct address ('You')
- ✓ Personal pronouns ('I', 'We', 'Our'...)
- ✓ Ideas and clauses clearly linked using co-ordinating conjunctions e.g. 'AND'
- ✓ Ideas organised into paragraphs
- ✓ Non-negotiables met e.g. capital letters, full stops, apostrophes, commas etc.