







150 LITRES

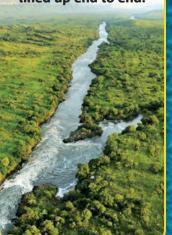






OUR PLANET AND ITS PEOPLE NEED FRESHWATER TO SURVIVE. CHECK OUT THESE FACTS ABOUT SOME OF THE ANIMALS THAT LIVE IN IT AND HOW WE USE IT

THE NILE, THE **VORLD'S LÓNGEST RIVER, STRETCHES** about 6,600km - the length of more than 44 million £20 notes lined up end to end.



THE RAIN THAT FALLS TODAY IS THAT DINOSAURS DRANK.

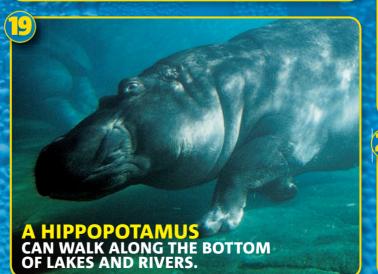


**FRESHWATER MAKES UP LESS THAN** THREE PER **CENT OF THE EARTH'S** WATER.









IT TAKES **MORE THAN** 7,000 LITRES OF WATER to produce one pair of ieans. BECOME ADULTS

**WORLD WATER WEEK** WORLD TAKES PLACE IN AUGUST EACH YEAR.

HELD IN STOCKHOLM, SWEDEN. **EXPERTS FROM AROUND THE WORLD MEET TO DISCUSS HOW WE CAN BETTER LOOK AFTER THE WORLD'S MOST PRECIOUS RESOURCE.**